Accessibility as Innovation
Creating a voting system for everyone

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Accessible.
But usable? Used?

Different lanes move at different paces

Technology

Election process, habits, & culture

Voting systems

Laws and regulation

Slower

Faster
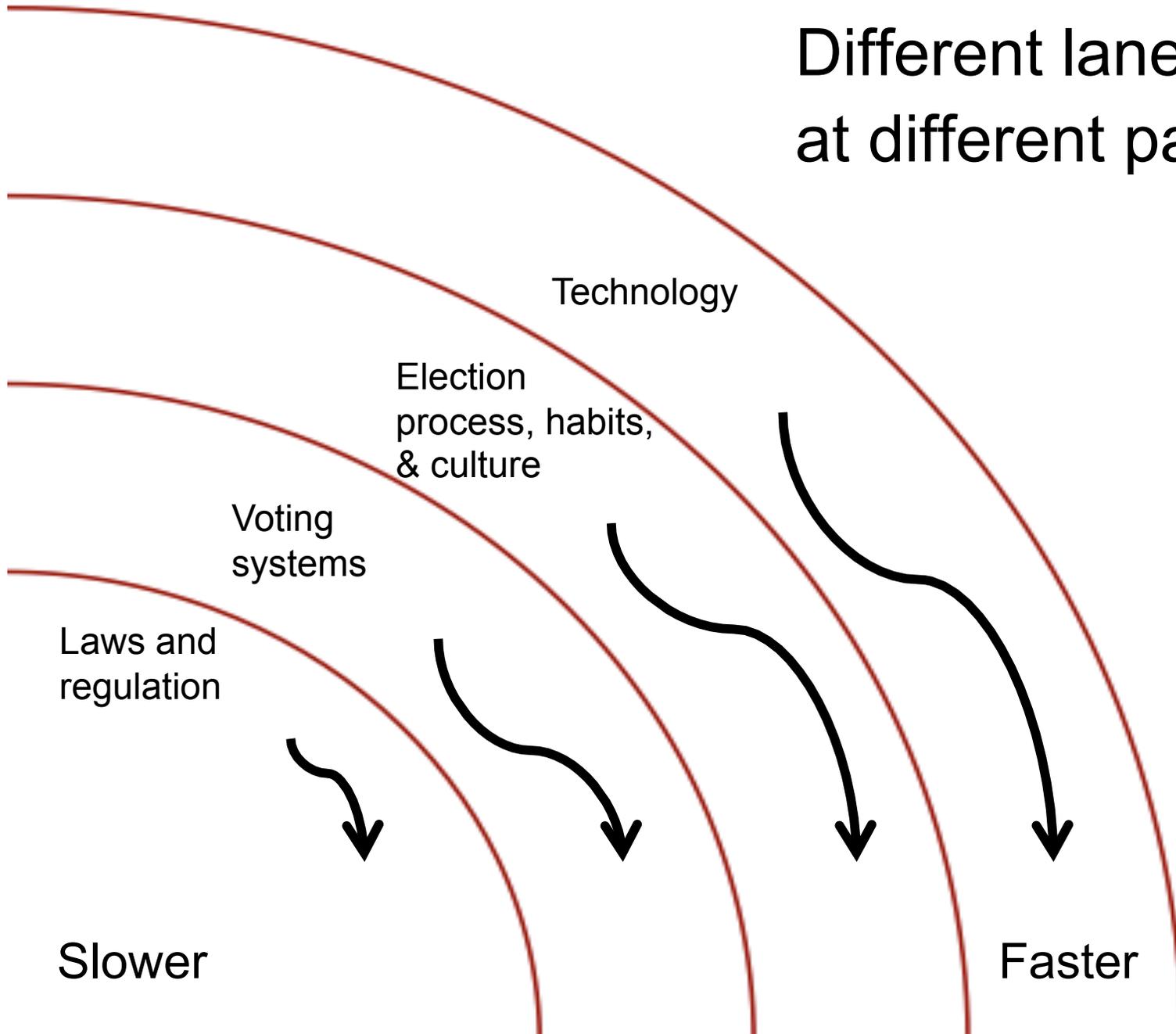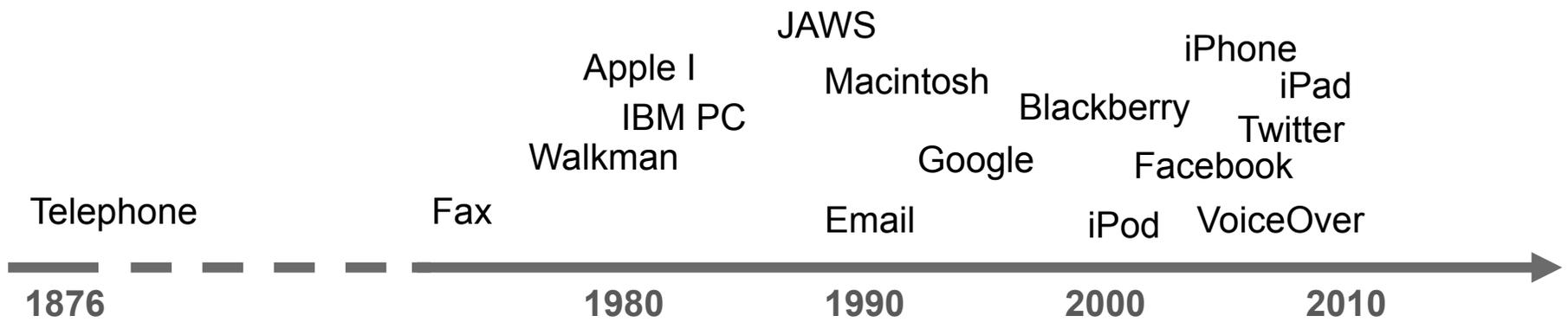
The accelerating pace of technology change

Universal: one voting system

Flexible: allowing for differences

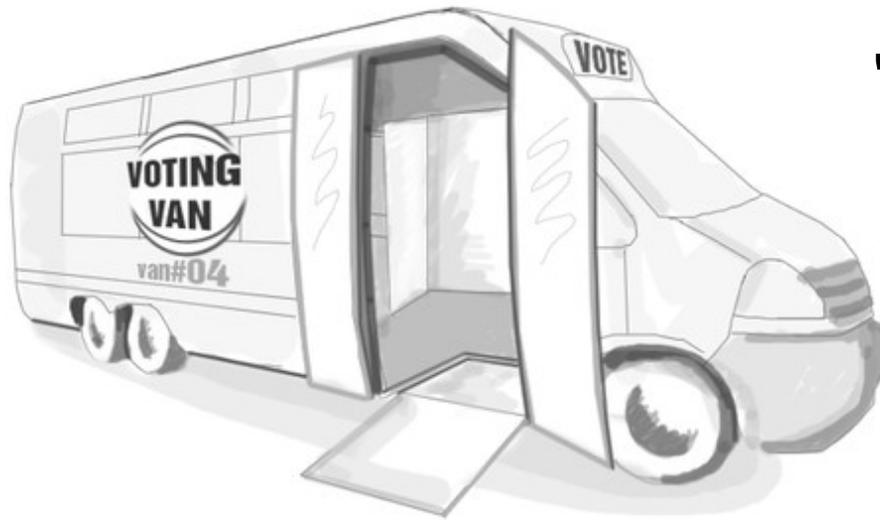Robust: keep up with new technology

1. Adopt best practices

better

2. Create ^ ways to collaborate

'Get out of the echo chamber'
'A chance to work *together*'
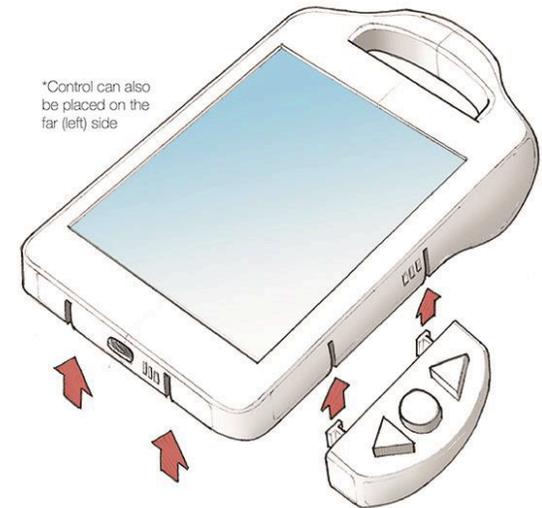
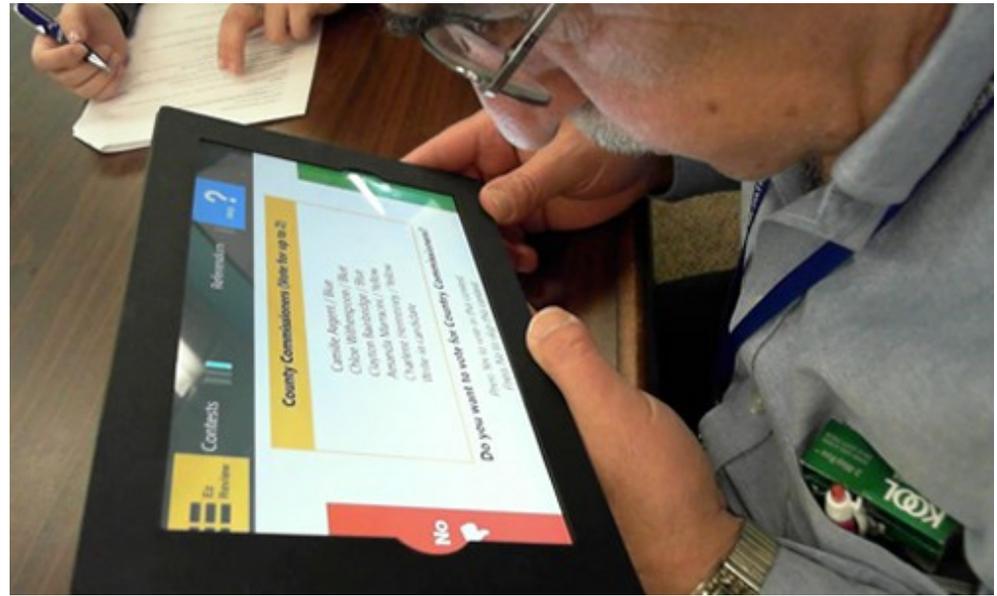Photos: mtstcil.org and ITIF AVTI/CATEA

"Voting Vans" OpenIDEO Concept

Iowa pop-up voting sites

Voting Van: www.openideo.com/open/voting
Iowa popup polling site: www.npr.org/2012/10/24/163560324/vote-while-you-shop-pop-up-poll-sites-sweep-iowa

Photos: MSU: testing a joystick. CATEA: testing dual switch navigation on EZBallot. GTRI: concepts for a tablet enclosure

3. Design for extremes

Start with accessibility first.

Create opportunities for collaboration.

Make voting easier for everyone.

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